

Towards 2026 and beyond

PHILANTHROPY REVIEW 2019



*Our mission at South
Hampstead is to open
doors, hearts and
minds.*

The annual Philanthropy Review is our opportunity to thank you for everything you have done for the school in the past year, and to share with you the key areas we hope you will support in the coming year.

The initiatives outlined are all part of our master plan *Towards and Beyond our 150th Anniversary*,* as we look to our sesquicentennial celebrations in 2026 and beyond.

* shhs.gdst.net/support-us



— VICKY BINGHAM, HEADMISTRESS

Our commitment

The Girls' Day School Trust is committed to keeping our schools affordable for as many people as possible.

Your philanthropic support helps us to enrich the broader areas of education here at South Hampstead High School, which cannot be funded through our fees alone. It also allows you to make a tax-deductible contribution which will qualify for Gift Aid, if you are a UK taxpayer.

This year the emphasis is on the completion of the new cultural and creative heart at South Hampstead – The Waterlow Hall – but we also include some of our key immediate priorities.

We hope that you will be inspired to join our campaigns and help us ensure that South Hampstead High School can educate future pioneers – like the original founders of the Girls' Day School Trust and the many alumnae who have followed them.



CAPITAL DEVELOPMENT

Waterlow Hall

Completing the cultural and creative heart of South Hampstead High School.



TEACHING & LEARNING

Speakers' Fund

Building confidence, enabling our pupils to find their voice.



BREADTH & ACCESSIBILITY

Bursaries

Extending outstanding opportunities to all girls, regardless of means.



COMMUNITY & LEADERSHIP

Project Zero

Leading the way to become a carbon neutral school.

Spear

Helping disadvantaged young people in the local community.



CAPITAL DEVELOPMENT

Waterlow Hall

PROGRESS

£2.6m

TARGET

£3.0m

The Waterlow Hall is the largest project ever funded entirely by the South Hampstead High School community.

Over **£2.6 million** has been raised and pledged thanks to your support and we are now seeking to secure the remaining **£400,000** to complete the project this year. We invite you now to join our campaign and make a donation.

We have listed some of the specific items needed to complete the hall, but every single gift, regardless of size, will help.

LIGHTING CONTROL DESK

£20,000

DIGITAL SOUND DESK

£15,000

EQUIPMENT FOR RADIO HAMPSTEAD

£10,000

DIGITAL PROJECTORS x 2

£6,000 (each)

ELECTRIC ROLLER SCREENS x 2

£5,000 (each)

LOUDSPEAKER PACKAGE

£5,000

STAGE LIGHTS

£1,000 (each)

AUDITORIUM CEILING LIGHTS

£150 (each)





BREADTH & ACCESSIBILITY

Bursaries

per annum

PROGRESS

£400,000

TARGET

£800,000

This autumn sees the launch of a GDST-wide initiative to extend outstanding opportunities to all, regardless of means.

At South Hampstead we are committed to doubling our current bursary support by our 150th anniversary. Future enterprise revenues from the new Waterlow Hall will be added to our bursary funds and you can play your part too.

Join with us and your contemporaries to open the door to a South Hampstead High School education to more pupils like Alisha.

A modest regular monthly donation (less than a daily flat white) matched by nine friends could fund a 50% bursary.



*Bursary student Alisha was awarded two GDST scholarships in the Sixth Form. Having achieved A*s in her A Levels, she is now studying History at Edinburgh University.*



TEACHING & LEARNING

Speakers' Fund

per annum

PROGRESS

£5,000

TARGET

£20,000

Our speaker and debating programme is a key element to build confidence and presence amongst our pupils, enabling them to find and use their voice. The ambition is for the Waterlow Hall to become a local hub for debating and speaking and thereby benefit everyone in our community.

The Speakers' Fund was established in 2011 thanks to a very generous supporter. It enables us to run a programme of inclusive events rivalling that of a top university but we cannot continue year-on-year without further funding. If you believe in the power of speech then help South Hampstead High School to continue to speak out and be heard.



'Debating teaches young women to present their ideas, to enjoy winning arguments... it brings out a combative side and, above all, it breeds confidence.'

— VICKY BINGHAM, HEADMISTRESS



COMMUNITY & LEADERSHIP

Project Zero

per annum

PROGRESS

£30,000

TARGET

£50,000



Environmental sustainability has moved centre stage this year and our girls have been pioneers in this area.

Project Zero is a pupil-led initiative to reduce the impact of the school's impact on the environment. A Carbon Trust survey, a new recycling system, and the replacement of single-use plastic in *Oakwood*, have all been made possible thanks to the generosity of parents and alumnae, but there is still so much more to do.

Carbon offsetting, plastic recycling, composting of organic waste, replacement of paper towels and conversion to LED lighting all require significant investment beyond our everyday budget.

Help us to lead the way as we seek to become a carbon neutral school.

'A key part of Project Zero is our battle against waste, including firm action against single-use plastics. It is not enough to simply recycle, we need to cut down our usage.'

— UPPER SIXTH ENVIRONMENT CAPTAIN



COMMUNITY & LEADERSHIP

Spear

per annum

PROGRESS

£17,000

TARGET

£30,000

The award-winning Spear programme helps young people facing disadvantage to find work or continue in education.

We have established a key partnership with Spear's local centre on Finchley Road with parent and pupil ambassadors volunteering there each week.

It is clear that the programme benefits everyone who is involved. We are committed to supporting this project on an annual basis financially, as well as through our joint venture.

PLEASE DONATE DIRECTLY

camdenspeartrust.org (ref. 'SHHS')

All young people have potential, but not always the means to realise it.



'Getting to know the Spear trainees and witnessing their growth is very rewarding. I've definitely grown in the process too, acquiring new skills and experiences.'

— SIXTH FORM SPEAR AMBASSADOR

£820,000

● In charitable gifts last year

£112,000

● Claimed from HMRC in Gift Aid

80+

● Alumnae, parent and speaker events

£18,000

● Grants from FOSH and the PTA

£28,000

● Raised by pupils and staff for external charities including Spear

500+

● Individuals who have given

TOTAL DONATIONS SINCE 2010

GENERAL £210,000

SENIOR SCHOOL DEVELOPMENT £3,550,500

PROJECT ZERO £36,191

WATERLOW HALL £2,611,865

BURSARIES £136,195

SPEAKERS' FUND £125,000

£6.6 million reasons to say thank you



South Hampstead

High School

G D S T

DONATION FORM

Name

I would like my donation to go towards

Waterlow Hall

Speakers' Fund

Waterlow Hall item

Project Zero

Bursaries

I would like to make a **single** donation of £ via

BANK TRANSFER

Account name:
Girls' Day School Trust

Account number:
25632353

Sort code:
60-04-04

IBAN number:
GB72NWBK60040425632353

BIC/Swift:
NWBKGB2L

CHEQUE (ENCLOSED)

Please make cheques payable to
'Girls' Day School Trust.'

ONLINE

Please visit
shhs.gdst.net/support-us

PARENTPAY

For current parents only, please log in to
ParentPay.

I would like to make a **regular** donation of £ starting on DD / MM / YYYY

And, afterwards on the same day

Monthly Quarterly Annually

Until further notice, or until

..... payments have been made

Please complete your Direct Debit instructions overleaf

Thank you for your support

Please return your form to

The Development Office
South Hampstead High School
3 Maresfield Gardens
London NW3 5SS



Instruction to your Bank or Building Society to pay by Direct Debit

Name of account holder(s)

Two empty text boxes for account holder name

Service user number

Service user number boxes containing 6, 8, 5, 3, 8, 9

Bank/Building Society account number

Seven empty boxes for account number

Branch Sort Code

Six empty boxes for branch sort code

Name and full postal address of your Bank or Building Society

Form fields for bank name, address, and postcode

Reference

Reference number input boxes

Instruction to your Bank or Building Society

Please pay the Girls' Day School Trust Direct Debits from the account detailed in this Instruction subject to the safeguards assured by the Direct Debit Guarantee. I understand that this Instruction may remain with the Girls' Day School Trust and, if so, details will be passed electronically to my Bank/ Building Society.

Signature(s)

Signature input box

Date

Date input box

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I would like the GDST to treat all donations I have made for the past four years, and all the donations I make from the date of this declaration until I notify you otherwise, as Gift Aid donations. I confirm that I am a UK taxpayer and understand that if I pay less Income Tax and/or Capital Gains Tax than the amount of Gift Aid claimed on all my donations in that tax year, it is my responsibility to pay any difference.

Title
First name or initial(s)
Surname
Address
Postcode Date DD / MM / YYYY
Signature

Please notify the GDST if you want to cancel this declaration, change your name or home address, or you no longer pay sufficient tax on your income and/or capital gains. If you pay Income Tax at the higher rate or additional rate and want to receive the additional tax relief due to you, you must include all your Gift Aid donations on your Self-Assessment tax return or ask HM Revenue and Customs to adjust your tax code.



South Hampstead

High School

GDST

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