

Waterlow Hall

Create our vision



South Hampstead

High School

GDST



Our mission at South Hampstead is to open doors, hearts and minds.

Our vision is for a new cultural and creative heart at South Hampstead — a space which will be beautiful and flexible, whose plans have already inspired ideas including a theatre in the round, TED-style talks, an orchestra in residence, educational conferences, and South Hampstead pupils radio. It will be a place to welcome back our alumnae, to welcome in local schools and the surrounding community and to encourage and inspire our pupils for generations to come.



“This project is not just about a hall, it is about creating the heart of who we are and who we want to be.”

— VICKY BINGHAM, HEADMISTRESS

Open the door



We have already raised 60% of our £3 million fundraising target and, with your help, can make this vision a reality. Your donation, whatever its size, will help us to open the doors to our new Waterlow Hall.

“It is only now, as I look back on my time here, that I can appreciate how much I have grown and learnt from all those extra activities that give me confidence, resilience and heart. Please help to make this hall a reality for those who follow.”

— SASCHA LOWDERMILK-OPPENHEIM, MUSIC SCHOLAR, HEAD GIRL

1

Compose yourself

The Hymn of Light, to the tune of the Londonderry Air, has been part of life at South Hampstead since the 1920s. It is a celebration of our history, music, drama and performance.

Those making an extraordinary gift of over **£10,000** can have their name ‘noted’ on our school song frieze in the new entrance to the Waterlow Hall.



2

Take a seat

Our tiered retractable seats will transform the audience experience and how we are able to use the hall on a day to day basis.

Your gift can be recorded on the back of one of our retractable seats:

£1,000 — Back rows

£2,000 — Middle rows

£3,000 — Front rows



3

Shine a light

The ceiling of the hall will be adorned with hundreds of LED tubes to create a fully adaptable and sculptural lighting system. Help us to illuminate our ceiling and shine a light on our performers by making a donation.

£150 will light up **1 light**.

The names of all those who donate in this way will be recorded on our ‘map of stars’ at the entrance of the hall.



Shine bright

A recent report from the McKinsey Global Institute highlighted an accelerating shift in demand for skills such as creativity, critical thinking and decision making. A transformed hall will play an essential role in our vision to prepare all our pupils for life beyond South Hampstead.

The design is for a visually stunning centre where pupils and staff can learn, rehearse, perform and welcome the world outside to share in our development of intellectual thinking and creative talents.

“As an actress, I have the opportunity to be everyone, to try on everyone’s shoes. It is a wonderful way to build an understanding of the world.”

— HELENA BONHAM CARTER, CBE
(ALUMNA)

30%

increase in hours worked, in jobs requiring creativity*

17%

increase in hours worked, in jobs requiring critical thinking and decision making*

* McKinsey Global Institute, May 2018



Mehr Licht

Shine bright

A recent report from the McKinsey Global Institute highlighted an accelerating shift in demand for skills such as creativity, critical thinking and decision making. A transformed hall will play an essential role in preparing our pupils for life beyond Southway, instead.

The design is for a visually stunning centre where pupils and staff can learn, rehearse, perform and welcome the world outside to share in our development of intellectual thinking and creative talents.

MEMBERSHIP

“As an actress, I have the opportunity to be everyone, to try on everyone’s shoes. It is a wonderful way to build an understanding of the world.”

— HELENA BONHAM CARTER, CBE
(ALUMNA)

30% increase in hours worked in jobs requiring critical thinking and decision making*

* McKinsey Global Institute, May 2018





Set the stage

“The new space will open up huge possibilities for the future.”

— DR KATE ETHERIDGE, DIRECTOR OF DEBATING

1

FEATURE LIGHTING

An impressive, sculptural LED lighting system suspended from the ceiling creates a magical canopy of stars. Lighting levels can be easily adapted to create the right environment for all uses ranging from exam conditions to evening events.

2

RETRACTABLE SEATING

Retractable tiered seats will bring the audience and performer closer together. With capacity for up to 574, we can use the hall for any type of event or performance.

3

ACOUSTIC PANELLING

The walls will be lined with vertical timber panelling and the walls, ceiling and technical gantry will be designed to optimise the reflection, absorption and diffusion of sound.

4

TECHNICAL GANTRY

A gantry will surround the hall and allow for lighting and technical support for productions and provide safe and secure access for pupils to learn about backstage areas of theatre and concert production.

5

INTEGRATED SERVICES

The heating and ventilation strategy will ensure a comfortable environment in all conditions. Unsightly services will be integrated within the timber panels, creating functional systems without compromising the design aesthetic.

6

STORAGE

Newly designed space at ground and first floor level as well as backstage can be used for storing stage equipment, furniture and musical instruments.

Speak out

“It will be a wonderful resource for us to reach out to local schools and the wider community to share our knowledge and resources.”

— HELEN STRANGE, CHAIR OF GOVERNORS

The space will adapt to be a concert hall with acoustics to encourage and enhance outstanding musical performances; a theatre with a fitting stage to instil the confidence to speak up, speak out and shine; a learning space to create a silent, comfortable environment to encourage the very best results; and an entertainment space for dancing, laughter and celebration.

Revenues generated by the new Waterlow Hall will be invested back into our bursary scheme and help girls who could not otherwise afford to attend the school.



Speak out

“It will be a wonderful resource for us to reach out to local schools and the wider community to share our knowledge and resources.”

— HELEN STRANGE, CHAIR OF GOVERNANCE

Be heard

The space will adapt to be a concert hall with acoustics to encourage and enhance outstanding musical performances; a theatre with a fitting stage to instil the confidence to speak up, speak out and shine; a learning space to create a silent, comfortable environment to encourage the very best results; and an entertainment space for dancing, laughter and celebration.

Revenues generated by the new Waterlow Hall will be invested back into our bursary scheme and help girls who could not otherwise afford to attend the school.



Leave your legacy

This project will be the platform for future developments at South Hampstead. It will be key to community engagement and local partnerships. The enterprise revenues generated by the Waterlow Hall will be invested back into our bursary scheme to fund pupils who could not otherwise afford to attend the school. We want everyone to be part of this extraordinary project and any donation you make will help to create a sustainable legacy of support in the future.

As a registered charity, if you are a UK taxpayer, we can claim Gift Aid and you can reclaim tax on any donation you make. A regular donation can be spread over two years and is an easy way to make a significant contribution – **for example at a cost to you of as little as £69 per month you can make a contribution of £3,000 to this project.**

You can make a one-off or regular donation online at www.gdst.net/donate, or by returning the donation form opposite.

TOTAL DONATION AMOUNT	VALUE OF DONATION WITH GIFT AID	NET CONTRIBUTION AFTER 40% TAX REBATE	NET CONTRIBUTION AFTER 45% TAX REBATE	MONTHLY COST TO 45% TAXPAYER SPREAD OVER 2 YEARS
£2,400	£3,000	£1,800	£1,650	£69
£8,000	£10,000	£6,000	£5,500	£229
£20,000	£25,000	£15,000	£13,750	£573
£40,000	£50,000	£30,000	£27,500	£1,146
£80,000	£100,000	£60,000	£55,000	£2,292
£200,000	£250,000	£150,000	£137,500	£5,729
£400,000	£500,000	£300,000	£275,000	£11,458

DONATION FORM

Name:

I would like my donation to go towards: Waterlow Hall (please see overleaf) Other (please specify) Where the school needs it most

I have made a **single** donation of £ via:

BANK TRANSFER

Account name:
Girls' Day School Trust

Account number:
25632353

Sort code:
60-04-04

IBAN number:
GB72NWBK60040425632353

BIC/Swift:
NWBKGB2L

CHEQUE (ENCLOSED)

Please make cheques payable to Girls' Day School Trust.

ONLINE

Please visit:
www.gdst.net/donate

PARENTPAY

For current parents only. Please visit your ParentPay account.

MY FEES

If you settle your fees through direct debit, the GDST is able to add the donation to your bill over a period of up to 2 years:

I would like to add my donation to my existing direct debit over the next **1 / 2 years*** (please circle as applicable)

*This option is not available to Yr 13 parents. Yr 12 parents may only select the 1 year option.

I would like to make a **regular** donation of £ starting on DD/MM/YYYY

and afterwards on the same day: Monthly Quarterly Annually

until: further notice or payments have been made

Instruction to your Bank or Building Society to pay by Direct Debit



Name of account holder(s)

Service user number

6 8 5 3 8 9

Bank/Building Society account number

Reference

Branch Sort Code

Name and full postal address of your Bank or Building Society

To: The Manager Name of Bank or Building Society

Address

Postcode

Instruction to your Bank or Building Society

Please pay the Girls' Day School Trust Direct Debits from the account detailed in this Instruction subject to the safeguards assured by the Direct Debit Guarantee. I understand that this Instruction may remain with the Girls' Day School Trust and, if so, details will be passed electronically to my Bank/Building Society.

Signature(s)

Date

Please return the Gift Aid declaration overleaf with your donation preference

Please recognise my donation for the Waterlow Hall on:

1



COMPOSE YOURSELF

Have your name 'noted' on the Londonderry Air Frieze

£10,000+

Name(s) to be recorded

.....
.....
.....
.....
.....

2



TAKE A SEAT

Record your name on the back of one of our retractable seats

- £3,000 — Front rows
- £2,000 — Middle rows
- £1,000 — Back rows

Name(s) to be recorded (one name per seat)

.....
.....
.....
.....
.....

3



SHINE A LIGHT

Light up our hall and have your name recorded on our 'map of stars'

£150 per light

Name(s) to be recorded (one name per light)

.....
.....
.....
.....
.....

Please note that names should be in the format of either first and surname (e.g. Jane Richards) or a family name (e.g. Richards Family).

giftaid it

I would like the GDST to treat all donations I have made for the past four years, and all the donations I make from the date of this declaration until I notify you otherwise, as Gift Aid donations. I confirm that I am a UK taxpayer and understand that if I pay less Income Tax and/or Capital Gains Tax than the amount of Gift Aid claimed on all my donations in that tax year it is my responsibility to pay any difference.

Title:
First name or initial(s):
Surname:
Address:
.....
Postcode: Date: DD./MM./YYYY
Signature:

Please notify the GDST if you want to cancel this declaration, change your name or home address, or you no longer pay sufficient tax on your income and/or capital gains. If you pay Income Tax at the higher rate or additional rate and want to receive the additional tax relief due to you, you must include all your Gift Aid donations on your Self-Assessment tax return or ask HM Revenue and Customs to adjust your tax code.

Thank you

Please use the prepaid envelope or return your form to:
The Development Office
South Hampstead High School
3 Maresfield Gardens, London NW3 5SS





Waterlow Hall

SOUTH HAMPSTEAD HIGH SCHOOL

CONTACT US

Director of Development
South Hampstead High School

T: 020 7435 2899

E: development@shhs.gdst.net

www.shhs.gdst.net

www.waterlowhall.com

The Girls' Day School Trust is a registered charity number 306983.